Senior Director, Data & Analytics

About the Association for Enterprise Opportunity (AEO)

With its reputation for delivering actionable research and award-winning innovative solutions, the Association for Enterprise Opportunity (AEO) is a growing and dynamic organization. AEO is the leading voice of innovation for microfinance and microbusiness. Our mission is to create economic opportunity for underserved entrepreneurs throughout the United States. We engineer transformational change through research, convening, incubation, and advocacy to foster a robust and inclusive marketplace. For more than 25 years, AEO and our 1,700+ member organizations have helped millions of entrepreneurs support themselves and their families while contributing to their communities through business ownership.

Position Summary

AEO is seeking a Senior Director to lead its newly formed Department of Data & Analytics (DDA). The Senior Director is an exciting new role that will create a strong bridge between DDA and AEO's Innovation Hub and other departments. As a member of the management team, the Senior Director is accountable for leadership in all tech-enabled programs and assumes the primary technical and data leadership role within AEO. This role will use insights from our proprietary data to identify opportunities for research and programmatic initiatives. The Senior Director also oversees strategy development for AEO subsidiaries and looks across the organization for monetization opportunities, particularly using AEO's proprietary data. The Senior Director is accountable for defining, leading and communicating the technical architecture strategy, plan and operational strategy that support the organization's data, tech-enabled solutions and other related business strategies.

The Senior Director is tasked with building and leading a team to launch and sustain an Enterprise-Wide data strategy. Critically, this data strategy will align with the organization's research, technology, and innovation strategies as well as its overall mission. The Senior Director, while leading the Enterprise-Wide Technology Task Force, will define, maintain and govern the data and technology architectural strategy for our suite of products, services and solutions and work collaboratively with research, innovation and all other functional departments to champion these initiatives.

The Senior Director will drive best practices and direct the creation of an enterprise-wide technology plan and strategy that defines technical architecture, foresees future enterprise platform needs, and delivers an efficient digital and information technology environment.

Crucially, the Senior Director must also be capable of intuitively recognizing connections between AEO's various projects, the small business landscape, and potential monetization opportunities available to AEO. The Senior Director reports to the President & CEO.

Primary Responsibilities

- **Work collaboratively across the organization:**
  - Operates across organizational and computing silos to drive common approaches and highlights information assets and processes across the organization.
  - Regularly partners with AEO's Research Director to identify and solve for data requests, needs, and demands related to ongoing and future research projects.
  - Provides consultation in their area of expertise and facilitates institutional working groups and committees.
  - Collaborates with leaders across the organization to assist in the development of roadmaps that translate business requirements into technological solutions, including timelines, budgets, team structure and skillset requirements.
  - Evaluates connections between AEO projects (and underlying data) and potential future monetization possibilities.
  - Manages and facilitates a Technology Task Force to advise on technology strategy and proposals.
- **Data Architecture and Governance:**
  - Coordinates the development of a data architecture that meets the organization/department business needs and provides an efficient and secure data environment.
  - Designs and effectively communicates an architectural vision by aligning product/program needs, stakeholder requirements/use cases and future capability demands.
  - Leads the design and modeling of tactical and scalable data architectures for delivery, development, and support of projects.
  - Develops and maintains data governance policies, standards, and guidelines to ensure that a consistent framework is applied across the organization.
- **Data Strategy:**
  - Influences and facilitates digital data strategy decisions through consultation and support of the overall business strategy.
  - Facilitates collaboration with internal and external users of AEO research and data through planning sessions, needs analysis and risk assessments, and proposes potential ways to meet needs and requirements.
  - Work collaboratively with the research department to maximize the impact of AEO's data-driven research.

Professional Experience and Qualifications
- Bachelor's degree (Master's preferred)
- 5+ years of experience in identifying operational issues and recommending and implementing strategies to resolve problems
- 5+ years of experience leading individuals and teams to deliver high-quality work and complete project deliverables
- Experience with enterprise data architecture roadmap and governance

We Offer
- Competitive compensation based on experience, including retirement matching
- Fully paid medical, dental, and vision coverage
- A collaborative and high-performing work environment

To Apply
Interested applicants should send a cover letter and resume to careers@aeoworks.org. In your cover letter, please include: your qualifications for this position, your salary requirements, and how you learned of this vacancy.

AEO is clear of its vision to be a place where a diverse mix of talented people want to come, to stay, and do their best work. We are proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, disability, age, or veteran status.